

AEON CREDIT NATIONWIDE COASTAL CLEANUP WITH COMMUNITY 2023

The nationwide campaign was organised in line with the Group's strategy in driving its ESG initiatives in preserving the environment.

Kuala Lumpur, 21 September 2023 – AEON Credit Service (M) Berhad ("AEON Credit" or "the Group") held its annual "Nationwide Coastal Clean-up with Community 2023" at 6 locations nationwide: Pantai Bersih in Pulau Pinang, Pantai Cempaka in Pahang, Tanjung Balau in Johor, Pantai Kampung Santubong in Sarawak, Pantai Bagan Lalang in Sepang and Pantai ODEC UMS in Sabah. The event was attended by a total of 692 volunteers.

This initiative represents AEON Credit's commitment to the environment pillar under its 3-years Sustainability Roadmap. Its goal is to make a significant impact on preserving the biodiversity and cleanliness of our coastal regions while raising awareness about the importance of sea life. This effort is in line with the United Nations Sustainable Development Goal 14 of "Life Below Water," which focuses on protecting marine ecosystems and ensuring the health and vitality of the world's oceans and coastal areas.

The program was also attended by the Senior Management, employees of AEON Credit Malaysia, as well as volunteers from Government agencies, business merchants, Yayasan Sukarelawan Siswa, university students and local communities.

Mr. Daisuke Maeda, Managing Director of AEON Credit, said, "As we strive to prioritise the community and the environment, the coastal clean-up activity is organised as part of the Group's 3-year Sustainability Roadmap, fulfilling our ESG commitment to preserving Malaysia's coastal areas. AEON Credit, along with several of our local stakeholders, has organised similar programs in various coastal areas in Malaysia. To date, we have collected more than 24 tonnes of recyclable waste, aligning with the Group's long-term commitment to protecting the biodiversity of coastal areas as part of the Environmental initiative under the 3-year roadmap."

He also mentioned that the coastal clean-up by the Group aims not only to remove plastic waste, which is the number one sea pollutant, but also to create awareness indirectly among participating local communities and university students about the harm of single-use plastics and polystyrene on coastal area biodiversity.

As coastal pollution and environmental concerns continue to escalate, the Group's proactive measures to protect our precious coastal ecosystem have been successful, resulting in the collection of a total of 4,009.9 kg of debris. Out of this amount, 2,245.5 kg consisted of plastics and polystyrene, while the remaining 1,764.4 kg consisted of non-recyclable waste such as mattresses, fishing nets, insulated containers and other waste that polluted the coastline.

ABOUT AEON CREDIT SERVICE (M) BERHAD

AEON Credit Service (M) Berhad ("AEON Credit") was incorporated on 6 December 1996 and converted into a public limited company on 9 February 2007 and subsequently listed on the Main Market at Bursa Malaysia Securities Berhad on 12 December 2007. AEON Credit commenced operations in 1997 by providing Easy Payment schemes for purchase of consumer durables through appointed retail merchants and chain stores.

In end September 2021, AEON Credit completed the acquisition of 100% equity interest in an insurance broking firm, AEON Insurance Brokers (M) Sdn. Bhd. (formerly known as Insurepro Sdn. Bhd.) which allows AEON Credit and its' subsidiary ("the Group") to distribute both conventional and takaful insurance products, including life insurance products by leveraging on the AEON Group Retail network and ecosystem.

Today, the business of the Group has expanded to include issuance of Credit Cards & Prepaid Cards, provision of AEON Wallet app, Easy Payment schemes, Hire Purchase Financing for Motor Vehicles, Personal Financing schemes, insurance brokerage and other related services. The Group currently has five Regional Offices, 63 branches and service centres located in the major shopping centres and towns, a network of more than 8,100 participating merchant outlets nationwide, as well as one subsidiary company in Kuala Lumpur.

Issued by Esente Advisory Sdn Bhd on behalf of AEON Credit Service (M) Berhad

For more information, please contact:

Ms. Lim Sim Hui

Tel : +603 2772 9113

Email : corp_communication@aeoncredit.com.my

Mark Ong

Tel : +603 6419 9501

Email : markong@esente.com.my
