

Press Release

For Immediate Release



AEON CREDIT SERVICE

BRINGING FINANCE CLOSER TO RIDERS: AEON CREDIT UNVEILS MALAYSIA'S FIRST-EVER BIKER VISA CARDS FOR THE MOTORCYCLE COMMUNITY



AEON Credit presents AEON Biker Gold Visa and AEON Biker Infinite Visa, catering to different segments of bike-owners in Malaysia

KUALA LUMPUR, 17 JUNE 2025 – AEON Credit Service (M) Berhad (“**AEON Credit**” or “**the Group**”) today announced the launch of its **AEON Biker Infinite Visa** and **AEON Biker Gold Visa** cards, Malaysia’s first-ever credit cards tailored specifically for the motorcycle community, developed in collaboration with Visa.

The **AEON Biker Visa Cards** were officially unveiled at a launch ceremony held at The Estate on Federal Hill, in the presence of Mr. Previn Pillay, Visa Country Manager for Malaysia, along with esteemed guests, business partners and members of the media. The launch marks a significant step forward in AEON Credit’s ongoing efforts to deepen engagement with Malaysia’s dynamic motorcycling community while expanding its credit card portfolio.

In line with the Group’s purpose of “Bringing Finance Closer to Everyone”, AEON Credit continues to deliver financial solutions that are timely, accessible, and tailored to evolving customer needs. As a market leader in motorcycle financing, the Group currently holds approximately a 25% market share of newly registered motorcycles in the country. The introduction of the AEON Biker Visa Cards represents the next phase in its commitment to support customers beyond vehicle ownership by enhancing the riding lifestyle, rewarding everyday spending, and fostering a connected and empowered community of riders.

Mr. Daisuke Maeda, Managing Director of AEON Credit, said, “As Malaysia progresses toward high-income nation status, motorcycles are no longer just a necessity but a lifestyle choice. The AEON Biker Card is our response to this evolution, designed to support the needs and aspirations of today’s modern riders.”

AEON Biker Gold Visa	AEON Biker Infinite Visa
	
Cashback <ul style="list-style-type: none"> • Up to 5% cashback on motorcycle spare parts, accessories and merchandise • 2% cashback on Petrol and complimentary insurance coverage • 0.5% cashback on all other transactions 	Cashback <ul style="list-style-type: none"> • Up to 8% cashback on motorcycle spare parts, accessories and merchandise • 2% cashback on petrol and complimentary insurance coverage • 0.5% cashback on all other transactions
Exclusive invitations to premier biking events, such as the AEON Credit MAM Malaysia Superbike Championship and MotoGP	
	Travel <ul style="list-style-type: none"> • Up to 8x complimentary airport lounge access • 24/7 Visa Concierge Services

He further added, "These benefits are all part of our broader vision to cultivate a vibrant and connected biking community in Malaysia that celebrates freedom, passion, and shared experiences. This is just the beginning, as we are also collaborating with our merchants and manufacturers to bring even more privileges, promotions and custom deals through the AEON Wallet app, making the biking experience not only more rewarding but also safer and more accessible."

"At Visa, we are thrilled to announce this partnership with AEON Credit, which is uniquely tailored to meet the needs of the biking community. With nearly 83 per cent of Malaysian households owning a motorbike, it underscores the significance of this community and highlights the need to create benefits that support and enhance the experiences of bikers. Our collaboration with AEON Credit to serve this segment of customers is testament to our ongoing efforts to cater to the diverse segments of our community, ensuring that every Visa cardholder can enjoy the advantages that align with their interests and way of life," said **Mr. Previn Pillay, Visa Country Manager for Malaysia.**

Applications for the AEON Biker Visa Cards can be made easily and digitally via the AEON Wallet App or AEON Credit's website at <https://myaeoncredit.com.my/>.

ABOUT AEON CREDIT SERVICE (M) BERHAD

Established in 1996 and listed on Bursa Malaysia, AEON Credit offers a comprehensive suite of financing services including Credit Cards, Easy Payment Schemes, Hire Purchase Financing for Motor Vehicles, Personal Financing schemes, Insurance brokering and digital banking. For more information, visit our official website at <https://aeoncredit.com.my/>.

For more information, please contact:

Ms. Tanny Tan

Head of Corporate Communication Department

Tel : +603 2772 9000

Email : corp_communication@aeoncredit.com.my

Esente Advisory Sdn. Bhd.

Yujin Kan

Assistant Manager, Public Relations

Tel: +603 6419 9501 / +6018 227 6005

Email: yujinkan@esente.com.my

Nurul Izzah binti Ab Rahim

Senior Associate, Public Relations

Tel: +603 6419 9501 / +6013 282 1578

Email: nurulizzah@esente.com.my