

# **Press Release**

## **For Immediate Release**



**AEON CREDIT SERVICE**

### **AEON CREDIT EXTENDS MALAYSIA-JAPAN TIES BY HELPING EARTHQUAKE VICTIMS**

---

**KUALA LUMPUR, 22 March 2024** – AEON Credit Service (M) Berhad (“AEON Credit” or “The Group”) in collaboration with AEON CO. (M) BHD. (“AEON CO”) and the Malaysian AEON Foundation (“The Foundation”), has jointly donated RM500,000 to aid the victims of the recent 7.6-magnitude earthquake that struck Suzu on the Noto Peninsula of Ishikawa Prefecture, Japan on 1<sup>st</sup> January 2024.

A mock cheque was presented to Japan's ambassador to Malaysia, His Excellency Takahashi Katsuhiko, in a recent ceremony that took place at the Japanese Embassy in Kuala Lumpur. The contribution of RM500,000 comprised RM175,000 each from AEON Credit and AEON CO, and funds that were collected by the Foundation during its public donation drive in January 2024 amounting to RM150,000.

Ng Eng Kiat, Chairman of AEON Credit; Datuk Iskandar Sarudin, President of the Malaysian AEON Foundation and Chairman of AEON CO; Naoya Okada, Managing Director of AEON CO; Lee Kit Seong, Chief Corporate Officer of AEON Credit; and some Foundation Committee members were present at the cheque presentation ceremony.

Ng Eng Kiat expressed, "Our ongoing commitment to support the people in need, both locally and internationally, is rooted in AEON Credit's commitment to community welfare. Today, as the AEON Group of Companies in Malaysia, we stand together in pursuit of these objectives.

Over the years, the Foundation has donated more than RM20 million, extending a helping hand to those in need of the basics like education, shelter and medical support. This sustained effort enables individuals to rediscover the simple joys of everyday life, embodying AEON's commitment to creating a positive and lasting impact on the lives of those affected by adversity.

\*\*\*

## **ABOUT AEON CREDIT SERVICE (M) BERHAD**

---

AEON Credit Service (M) Berhad (“AEON Credit”) was incorporated on 6 December 1996 and converted into a public limited company on 9 February 2007 and subsequently listed on the Main Market at Bursa Malaysia Securities Berhad on 12 December 2007. AEON Credit commenced operations in 1997 by providing Easy Payment schemes for the purchase of consumer durables through appointed retail merchants and chain stores.

At the end of September 2021, AEON Credit completed the acquisition of 100% equity interest in an insurance broking firm, AEON Insurance Brokers (M) Sdn. Bhd. (formerly known as Insurepro Sdn. Bhd.) which allows AEON Credit and its subsidiary (“the Group”) to distribute both conventional and takaful insurance products, including life insurance products by leveraging on the AEON Group Retail network and ecosystem. In December 2023, AEON Credit entered a joint venture with its immediate holding company, AEON Financial Service Co., Ltd to undertake the business of a digital Islamic bank through AEON Bank (M) Berhad (formerly known as ACS Digital Berhad) (“AEON Bank”). With Bank Negara Malaysia’s approval, AEON Bank has commenced its operations on 15 January 2024.

Today, the business of the Group has expanded to include issuance of Credit Cards & Prepaid Cards, provision of AEON Wallet app, Easy Payment schemes, Hire Purchase Financing for Motor Vehicles, Personal Financing schemes, insurance brokerage and other related services. The Group currently operates through five Regional Offices, 63 branches and service centers located at strategic areas, and include a network of more than 8,100 participating merchant outlets nationwide, as well as a subsidiary company in Kuala Lumpur.

---

**Issued by Acendus Communications on behalf of AEON Credit Service (M) Berhad**

For more information, please contact:

**Ms. Tanny Tan Hue Eyen**

Tel : +603 2772 9113

Email : corp\_communication@aeoncredit.com.my

**Malwinder Kaur**

Tel : +6016 378 4300

Email : Malwin.Kaur@acendus.com.my

---